

MIRKA

Quality from start to finish

The future of abrasive technology is here today!

Creative Thinking

Customized Solutions

Continuous Improvement

Research & Development Focus

Advanced Products

Innovation

Commitment

Global Customer Support

Expert Staff

Choose Mirka Advanced Sanding Solutions



The Mirka Story

Since being established in Finland in 1943, KWH Mirka Ltd has grown to become a key element of the diverse KWH Group, a family owned Finnish company. Today Mirka is well on its way to achieving its future vision – to be considered as the clear market leader by all those who use coated abrasive products.

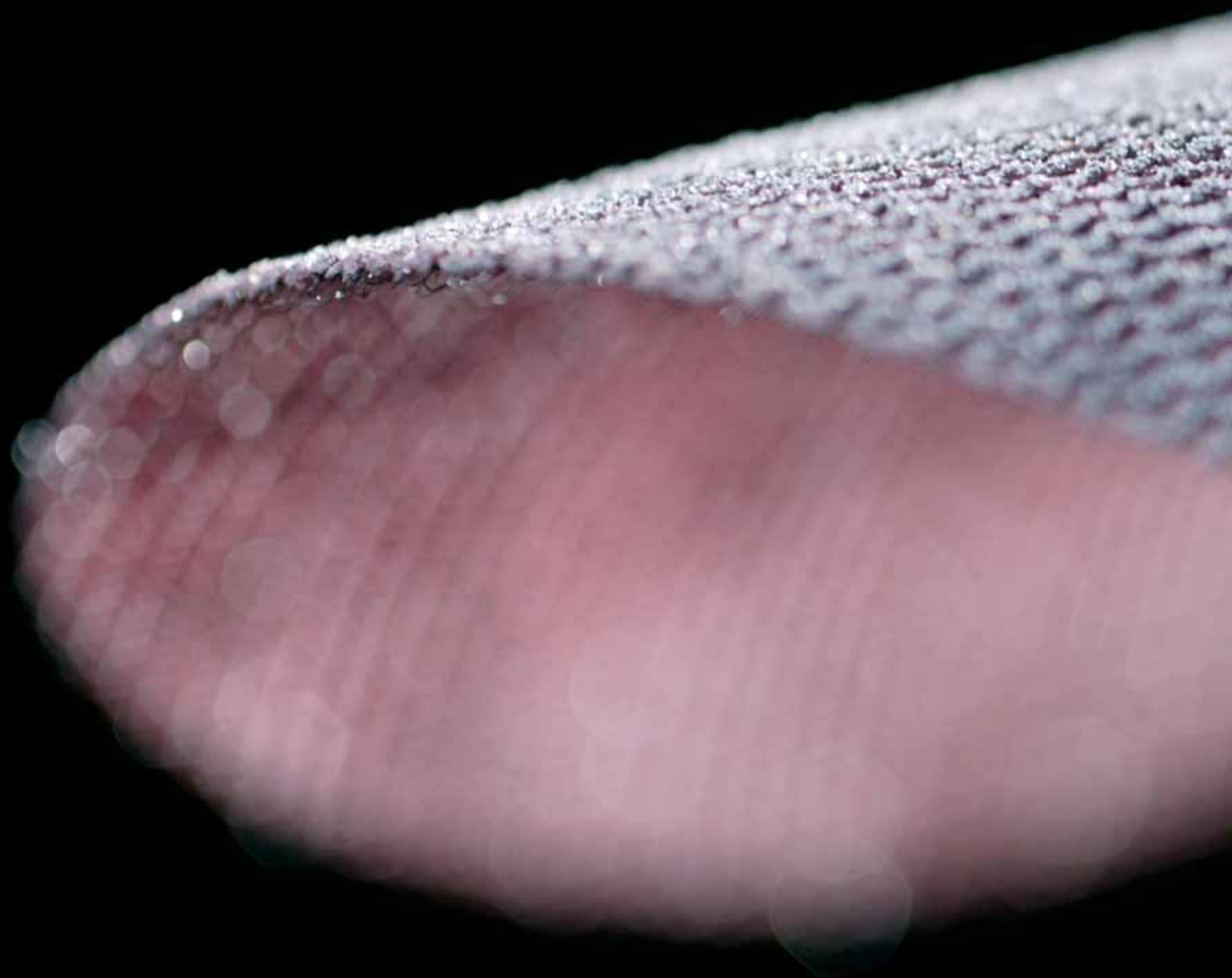
Mirka's success has been founded on a company culture that aims to constantly seek out new challenges and apply creative thinking to generate continuous improvement and unique solutions. The cornerstone has been an intensive Research & Development (R&D) program and the commitment of talented staff across all areas of the business. This has not only resulted in the development of revolutionary abrasive technology but also in the creation of ground-breaking new coatings production processes.

Your partnership for the perfect finish

Innovative people

Today, KWH Mirka Ltd is recognised as a world leader in abrasive technology innovation and it is Mirka people who have played a key role in achieving that position. Throughout every department you will find highly skilled and resourceful personnel who have an outstanding depth of industry knowledge and are passionate about supporting customers whenever and wherever it is needed.

Mirka people are encouraged to take a proactive approach to work. They actively seek to use their skills and experience to find innovative ways to assist clients, as well as develop advanced new products and processes.



Innovative thinking

There is a culture within Mirka that aims to continually challenge traditional concepts and to think 'outside the square' to create unique solutions that give customers a clear edge. Promoting a philosophy of innovative thinking across the entire company has not only resulted in continuous improvements to existing technology, it has also seen the introduction of groundbreaking new abrasive concepts.

Innovative products

Mirka's focus on R&D has allowed it to offer a complete range of technically superior, high quality abrasives and supplementary products. Together they offer a total innovative solution that delivers real benefits to customers in terms of speed, first-class efficiency, surface finish quality and cost effectiveness.

The extensive range includes unique and patented products such as Abralon and Abranet which have quickly become highly-regarded names in the abrasives field. In fact, the performance of these innovative dust-free surface finishing technologies has proven so superior to traditional systems, they have already changed many people's perceptions of sanding.

By maximising efficiency while also minimising costs it's easy to see why the Mirka range is more than a match for the most demanding applications.

Mirka is the ultimate 'total sanding solution'!



Anywhere that demands high quality surface finishing

As a specialist in superior coated abrasives that allow for true dust-free surface finishing,
Mirka has become the natural choice in a wide variety of industry sectors:

The automotive refinish industry

– The automotive refinish industry has been a key sector for more than two decades. Mirka's capacity to consistently provide cutting-edge products that meet the industry's constant need for improvements in efficiency, productivity and a cleaner working environment has seen it become one of the world's most trusted brands.

The vehicle industry

– Mirka's high performance abrasives are also ideally suited to the OEM-industry. Major vehicle , TIER1, airplane and train manufacturers around the globe use Mirka products to optimize their sanding processes, improve quality and save money no matter what materials they are working with.

The wood industry

– Abranet's revolutionary dust-free sanding characteristics offer huge advantages when surface finishing wood. That has made Mirka products the perfect sanding tool for quality minded businesses in the woodworking and furniture making industries.

The marine industry

– The marine industry has recognised the benefits, too. The ability to quickly achieve a high-quality finish on common substrates, such as composites and timber, has made Mirka products an industry favourite, particularly in high-end yacht manufacture.

Decoration, Paint and Trade

– Mirka is also enjoying a growing popularity in the construction and building industries where dust can be a major workplace concern. Jobs such as sanding internal walls and ceilings become so much easier and cleaner with Mirka's unique range of products, which is complemented by traditional paper-based sanding materials.

Mirka leaves the others for dust!



Every Customer is Special

More than just a world leader in innovative abrasive products, Mirka is also renowned for its outstanding customer support strategy. In fact, a fundamental company principle promises to always provide a clear focus on customer needs and that commitment extends right across the full spectrum of Mirka's operations.

As a customer, it's vital that you have access to a dependable supply of quality products, together with skilled and knowledgeable people to support you whenever and wherever it's needed. Whether it is personal on-site technical support, training programs or just the possibility to speak to an experienced consultant over the phone, this partnership approach gives Mirka customers a clear edge.

You also get access to the very best people in the industry. Ultimately, it is the talented personnel who ensure that the Mirka customer support service is second to none!

Customized Solutions

The surface finishing process can vary greatly depending on what individual customers are trying to achieve – every job has its own unique requirements. That is why Mirka works closely with each customer to build a long-term relationship which provides tailored solutions that meet their requirements.

Our technical support team works with your staff to get a clear understanding of what is needed. Recommendations are then made for the most appropriate processes and products to enable you to achieve your goals. Specialist training programs for your personnel ensure that they get the very best from every step of the operation.

Choosing Mirka as a long-term strategic partner for your business is the first step towards optimising your surface finishing process for maximum performance, efficiency and quality while also minimising costs.

**Customer Specific Solutions that
Maximize Productivity and Save Money!**





Global Products, Local Support

All around the world, Mirka customers can rely on the support of an extensive team of dedicated and knowledgeable personnel.

Mirka is one of the few truly global suppliers of coated abrasive solutions. In fact, more than 95% of products are exported and sold in more than 80 countries across the world.

As well as operating globally, Mirka has committed to maintaining close contact with individual customers on a local level by establishing a network of wholly owned subsidiaries. Mirka's innovative processes and logistics ensure that no matter where you are in the world you can rely on fast, reliable and flexible service, along with a guarantee that when promises are made, they are honoured.

Wherever you are, Mirka has you covered

Quality You Can Depend On

The Mirka motto – ‘Quality from Start to Finish’ – states the company’s high standard for all to see.

Mirka is the first company in the abrasives sector to be independently assessed and certified for the three most important quality standards:

ISO 9001:2000 quality assurance system which drives the guarantee of quality.

ISO 14001 environmental management system through which the environment is considered in all areas of the company’s activities.

OHSAS 18001 occupational health and safety management system that ensures a high level of work safety.

All of the company’s products are manufactured in Finland where six Sigma and SPC analysing procedures are used to ensure efficient production and consistent product quality.

www.mirka.com

